



Choose price tags  
that stand out!

Multigrain bread  
2.90€  
/kg  
Allergen: Gluten



ROAST CHICKEN  
£7.95/kg  
Poultry born, raised, slaughtered and cooked in UK



Scomber scombrus  
MACKEREL  
£15.20/kg  
Fishing Gear: Fish hooks  
Catch Area: North-East Atlantic  
FAO 22-5



Over  
**20,000** points  
of sale already  
equipped



## PERSONALIZED PRICE TAGS THAT STAND OUT

Break new ground by quickly, efficiently, and economically printing your price tags on plastic cards. Display all necessary information to your customers and staff.

### TIME SAVINGS

- **Maximum flexibility and responsiveness:** print your labels on demand, directly at your point of sale and benefit from up-to-date labeling in a few seconds.
- **Independence:** free yourself from delivery lead times and minimum order quantities set by your label suppliers.

### A STRONGER BRAND IMAGE

- **Unique labels:** personalize your price tags by adding your logo and your choice of graphic features to stand out from your competitors.
- **Professional appearance on your display stands:** create harmony across all your shelves and spark customer interest with attractive labels.
- **Clear and legible communication** with black labels printed in white with a chalkboard finish.

### VISIBILITY AND HYGIENE GUARANTEED

- **Ideal dimensions:** the credit card format is an ideal size to highlight your products on the display stands.
- **Hygiene and durability:** very easy to clean, PVC cards are resistant to cold and moisture.

### COMPLETE CONSUMER INFORMATION

Display consumer information about your products in compliance with applicable regulations:

- **Product name**
- **Price and unit** of measurement
- **Allergens:** in compliance with the European INCO regulation of December 2014.
- **Food safety:** origin and composition
- **Compatibility with their type of diet:** allergies, particular diets, customs, traditions, or religious practices
- **Responsible consumption:** organic and/or locally produced product

### FRONT OF THE CARD FOR YOUR CUSTOMERS

- Display clear and complete consumer information.
- Focus on your promotions and new products.



### BACK OF THE CARD FOR YOUR STAFF

Simplify your team's work related to inventory control and ordering.

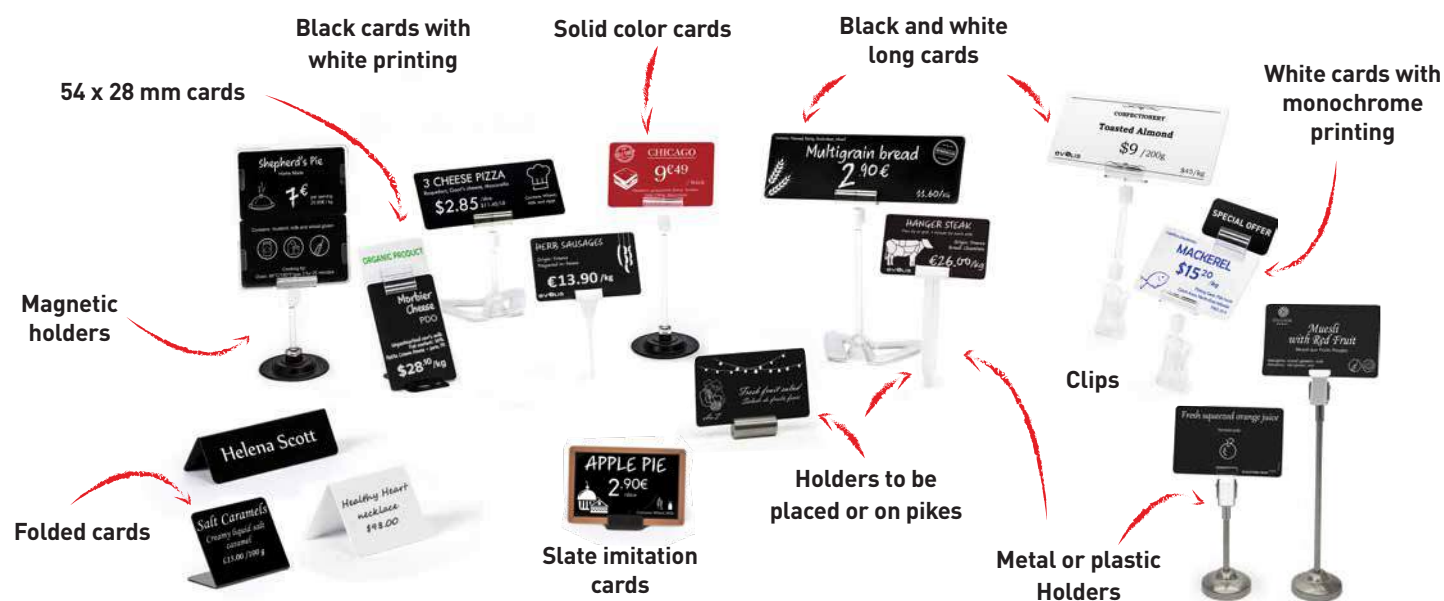






## MULTIPLY THE POSSIBILITIES AND OPTIMIZE YOUR PROFITABILITY

Edikio Price Tag solutions offer you everything you need to create attractive price tags: design software, a printer, your first consumables, as well as a wide range of cards, ribbons and tag holders.



### PRINT ALL YOUR CARDS

Increase the profitability of your investment by printing all the badges and cards linked to your activity. With Edikio Price Tag Flex et Duplex solutions, print in colour on white cards in credit card format:



Employee badges



Gift cards



Loyalty cards



Event invitations

# EDIKIO PRICE TAG'S ALL-IN-ONE SOLUTIONS



## EDIKIO PRICE TAG SOFTWARE

- **User-friendly:** easily create all your customized price tags using the intuitive interface and built-in creation wizard.
- **Broad content:** the software includes a library of over 200 templates for tags and cards and 400 icons for all of your design needs.



## CARD PRINTERS

- **Easy to use:** Edikio printers are as easy to operate as standard office printers, reducing staff training needs.
- **Fast, high-quality printing:** depending on your printer model, it takes just 10 to 15 seconds to print a monochrome tag.



## CARDS AND RIBBONS

- **Proven quality:** Edikio Price Tag consumables guarantee a professional result, producing price tags that meet your high standards.

## CHOOSE YOUR OWN SOLUTION

### EDIKIO PRICE TAG ACCESS for your monochrome price tags

Edikio Price Tag software - Lite Edition

- Edikio Price Tag Access printer
- Single-sided, 1.35 mm margin
  - Monochrome printing
  - Credit card-sized format\*

- Consumables included:
- White ribbon, up to 500 print capacity\*
  - 100 black PVC cards, in credit card-sized format\*

### EDIKIO PRICE TAG FLEX for all your price tags in various formats

Edikio Price Tag software - Standard Edition

- Edikio Price Tag Flex printer
- Single-sided, edge-to-edge
  - Monochrome and color printing
  - Credit card-sized\* and long formats\*\*

- Consumables included:
- White ribbon, up to 1000 print capacity\*
  - 100 black PVC cards, in credit card-sized format\*
  - 100 black PVC cards, in long format: 150 x 50 mm (5.90" x 1.97")

### EDIKIO PRICE TAG DUPLEX for all your double-sided price tags

Edikio Price Tag software - Pro Edition

- Edikio Price Tag Duplex printer
- Automatic double-sided, edge-to-edge
  - Monochrome and color printing
  - Credit card-sized format\*

- Consumables included:
- White ribbon, up to 1000 print capacity\*
  - 200 black PVC cards, in credit card-sized format\*

\*Credit card-sized format: 85.6 x 54 mm (3.37" x 2.13")

\*\* Long formats: 120 x 50 mm (4.72" x 1.97") - 150 x 50 mm (5.90" x 1.97")

[www.edikio.com](http://www.edikio.com)

- Headquarters and production site in Angers, France
- Installed base of more than 380,000 card printers
- Subsidiaries in Miami and Boston (USA), Singapore, Mumbai (India), Shanghai (China), Lisbon (Portugal), Paris and Lyon (France)
- 380 employees worldwide
- 400 official distributors in 140 countries
- ISO 9001 Certified company

### Edikio Price Tag: an Evolis Group brand

Created in 2000, the Evolis Group designs, manufactures, and markets a complete range of plastic card printing and customization solutions for the identification of people and goods. With a presence on every continent, Evolis is the world's market leader for independent plastic card printing solutions.

Its role in many projects, both large-scale and small, in many regions of the world and in very varied fields means that many companies and organizations recognize the printing systems and expertise of Evolis.

[www.evolis.com](http://www.evolis.com)

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